

January 2026 Newsletter

January 2026 NCM News



Meet Michael LaRocca, Incoming Board Chair

Effective January 1, 2026, Michael LaRocca will take the wheel as Chairman of the National Corvette Museum's Board of Directors. A passionate Corvette enthusiast and dedicated supporter of the Museum, LaRocca brings a mission-focused vision centered on growth, collaboration, and preservation. Discover how his leadership will guide the future of America's Sports Car.

[Learn More](#)



December Membership Updates

Wishing You Happy Holidays

As the year comes to a close, we want to take a moment to thank you. From preserving the legacy of America's Sports Car to inspiring the next generation of enthusiasts, engineers, and dreamers, your support fuels our mission. This holiday season, we are especially grateful for your passion, your commitment, and the role you play in keeping Corvette history alive.

News & Announcements



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Holiday Shopping at Corvette Store

Shop Now to Ship in Time for the Holidays

Racing to finish your shopping? Plan ahead to ensure your **Corvette Store** gifts arrive in time.

USPS Ground Advantage: Order by December 12, 2025

UPS Ground: Order by December 18, 2025

UPS 3 Day Select: Order by December 19, 2025

UPS 2nd Day Air: Order by December 22

UPS Next Day Air: Order by December 23, 2025

[Shop Now](#)



1967 Corvette Sweepstakes

Special Offer: Use code "JOLLY" for 50% bonus entries

Code expires December 5

Support the National Corvette Museum and have a chance at winning this impeccable 1967 Corvette Sting Ray. Enter our Corvette sweepstakes for a chance to win this 1967 Goodwood Green Corvette Convertible. With every entry, you'll be one step closer to getting behind the wheel of a numbers-matching 1967 Corvette Convertible while fueling the Museum's mission. Try your luck today.

New Flash Giveaway:

Enter before December 5 for a chance to win a one-year museum membership, \$500 to shop in the Corvette Store, and 400 free bonus entries.

[Enter Now](#)



Seasonal Hours of Operation

The National Corvette Museum will be seasonally modifying its hours of operation. Effective January 1 through March 1, 2025, the Museum will open at 9:00 am CT but will be closed to the public on Tuesdays.

Museum Administrative staff, R8C Delivery, and the NCM Insurance Agency will maintain previous office hours of 8 am – 5 pm CT from Monday to Friday. Updates to the museum's hours of operation are available on our website.

[Learn More](#)



THE MISSION CONTINUES. THE MOMENTUM BUILDS.

Dear Valued Members, Donors, and Friends,

As the year ends, we want to begin by thanking you. Your gracious support has helped shape the work of the National Corvette Museum in lasting ways.

This fall, we began construction on a new Collections Facility, marking a significant step forward in how we teach, protect, and share the story of America's Sports Car.

Located on the Museum campus, the 66,000-square-foot facility will feature climate-controlled preservation areas, secure archival storage, and dedicated conservation space. Beginning in early 2027, and for the first time in our history, guests will be able to experience guided tours that provide a closer look at how preservation happens at the Museum.

As Corvette fans, you understand how every car in our collection has a story. Some are tied to first drives and family memories. Others reflect moments in Corvette's 72-year history that shaped design, engineering, and culture. What they all share is a need to be cared for and preserved for generations.

When these cars arrive in Bowling Green, they become part of something larger. They become part of a living legacy. That is why this facility matters.

This project continues the mission we have followed since the beginning: to educate worldwide audiences on the evolution of the Corvette through collection, preservation, and celebration.



Donor Recognition

So far, individuals and families have pledged more than \$2.5 million in support of this effort. Their commitment is helping us make steady progress.

How to Contribute

Every donation, whether \$25 or \$2,500, helps us care for the collection, grow our educational programs, and continue work on projects like the new Collections Facility. If you are a longstanding Museum supporter, your gift also helps reach annual donation goals for the Winner's Circle Society and Spire Society and supports the preservation of Corvette history for future generations.

Amy C. Hardin

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Gifts That Go the Extra Mile

Are you searching for a more tangible way to give and gift this year? With our tribute options, like an engraved brick, you can make someone's dream a reality as their name leaves a mark on Corvette history, for generations to come. Not their style? A museum membership is the go-to gift that they will use all year long, with access to one-of-a-kind experiences and the same money-saving benefits that you love.

Bricks, memberships, and tributes are available for [purchase online](#).

Contact memberships@corvettemuseum.org or buy a membership over the phone and receive a "gift membership" certificate to give to the recipient.

[Learn More](#)



Save The Date: National Corvette Museum Michelin Bash

Join us April 23-25 for the highly anticipated 29th Annual Michelin National Corvette Museum Bash. Whether you're a long-time enthusiast or a new Museum Member, this event has something for everyone. From road tours and behind-the-scenes experiences to thrilling activities, it's a weekend you don't want to miss. As a Museum Member, you receive discounted event registration, and when you register in advance, you can save even more. Registration opens January 2026. Stay tuned for details.

Event Questions? Please contact Melissia Comer
at melissia.comer@corvettemuseum.org or [\(270\) 777-4556](tel:270-777-4556).

[Learn More](#)

Looking Back on 2025

As the National Corvette Museum wraps up 2025, we are grateful for your incredible support. From thrilling new exhibits to once-in-a-lifetime events, the National Corvette Museum delivers unforgettable experiences to Corvette fans and car lovers everywhere.

Here's a look back at our favorite moments from this year:

MARCH 2025



Speed Captured Exhibition Opens

This exhibition celebrates the art of speed through world class photography. See it before it closes January 5.

JUNE 2025

Member Appreciation Day

The National Corvette Museum hosted its first Member Appreciation Day.



AUGUST 2025



First-Ever Sweepstakes

The sweepstakes program debuted with a chance to take home a true piece of Corvette history.

SEPTEMBER 2025

Corvette Hall of Fame: New & Improved

This revitalized space celebrates the passion, innovation, and contributions of Hall of Fame members.



SEPTEMBER 2025



Delivery Milestone

Delivery of the 20,000 Corvette through the lauded R8C Museum Delivery program.

OCTOBER 2025

Neil Armstrong's 1967 Corvette Sting Ray Aquired

Armstrong leased this Marina Blue coupe two years before Apollo 11.



OCTOBER 2025



Catch Up on Museum
News

Membership Benefits

While membership comes with many perks, its greatest benefit is supporting the National Corvette Museum's mission: to educate audiences around the world on the evolution of the Corvette—America's Sports Car—through the collection, preservation, and celebration of its legacy.

NCM Insurance Agency

Receive a discount on your insurance plan from National Corvette Museum Insurance.

Corvette Store

Receive a 10% discount on Corvette Store merchandise online at CorvetteStore.com and in-store.

NCM Motorsports Park

Receive 10% off your initiation fee for the NCM Motorsports Park Driving Club.

Bricks & Tributes

Receive a discount on commemorative bricks and custom tiles.

[View All Benefits](#)



Join us for the Corvette Adventure of a Lifetime

April 26 - April 29, 2026

Conquer the legendary Tail of the Dragon, with its 318 thrilling curves packed into the 11-mile highway bordering the Great Smoky Mountains. After the adventure, relax in luxury at the Biltmore Inn on the stunning Biltmore Estate grounds. Soak in the vibrant beauty of spring in one of the country's most picturesque regions.



The Tail of the Dragon

Get ready for the ultimate driving experience on "The Dragon," a world-renowned destination for sports car and motorcycle enthusiasts alike. Stunning views and adrenaline-fueled adventure await—are you ready to take on the challenge?



The Biltmore Estate

Discover the largest privately-owned home in the U.S., surrounded by stunning gardens, scenic trails, and an award-winning winery.



The Biltmore Inn

Experience gracious hospitality and the impeccable service that once defined the Vanderbilt legacy. Your stay at this iconic estate is a step into timeless elegance. Best of all, accommodations are included with your event registration.



Explore Asheville, NC

Take a day to enjoy Asheville in true Corvette style. Soak in the laid-back energy inspired by the breathtaking Blue Ridge Mountains.

**Have questions?
Contact Melissia Comer**

270-777-4556 | Melissia.comer@corvettemuseum.org