



[View the expanded itinerary now!](#)

Plan out your caravan celebration by registering for exciting seminars and getting in-the-know for all things happening during the 2024 Corvette Caravan.

Make plans to see [The Cannonballers Seminar at NCM Motorsports Park](#), set aside time for [Happy Hour in the Stingray Grill](#), and you won't want to miss the [Autograph opportunities with Corvette Legends](#).

You Could Win a 1-of-1 Limited Edition Corvette



AN

Win a special 30th Anniversary Z06 Convertible raffle. Featuring a one-of-a-kind Tech Bronze Graphics Package, natural two-tone GT2 seats, and 3LZ equipment package, this Z06 is spec'd out to be the ultimate rolling salute and celebration of the National Corvette Museum's

30th Anniversary. At the same time, every raffle ticket bought supports the Museum's mission.

Tickets are \$350 each, with only 1994 tickets available in honor of the year the National Corvette Museum opened.

Licensed by the Kentucky Department of Charitable Gaming with license number ORG0000854

Purchase Tickets For a Chance To Win a

Brand New Corvette

Learn from a World Class GM Certified Technician



Join us for an interactive class where Corvette expert Paul Koerner will answer all your questions about the C8 Corvette! Whether it's performance tips, maintenance questions, or just Corvette history, Paul has you covered. Registration is required to attend the sessions happening Thursday, Friday and Saturday. Availability is limited and only one C8 Classroom session is permitted per couple.

Register for A C8 Classroom Session with

Paul Koerner

EXPLORE THE AGENDA & PLAN YOUR WEEK



Plan your 30th Anniversary visit around the Corvette topics you are most interested in. Scheduled events include Corvette accessory showcases, a Cannonball Run seminar, exclusive exhibits, expert-led classroom sessions with Paul Koerner, product demonstrations by our Corvette Store partners, Museum Collection artifact spotlights, and seminars featuring industry giants like the Corvette Team, Michelin, Mobil 1, ESCORT radar detectors and more.

[View the Updated Schedule](#)

*It means more to be a Member!
Renew or purchase a membership today to get free admission and explore discounts on NCM event registration, shopping at the Corvette Store, and so much more!*

[Renew Membership](#)

The National Corvette Museum is a non-profit foundation under section 501(c)(3) of the Internal Revenue Code and is an organization qualified to accept tax-deductible donations.



Expanded Membership Benefits

We're excited to announce that access to the North American Reciprocal Museum (NARM) Association® has expanded to all Members of the National Corvette Museum. The North American Reciprocal Museum Association® network features 1,369 museums, galleries, botanical gardens, and more. Your membership includes reciprocal benefits like free admission. Learn more and find participating institutions on the NARM website.

BECOME A MEMBER

EXPLORE PARTICIPATING NARM INSTITUTIONS



2024 Corvette Hall of Fame Induction Ceremony Tickets Available for Purchase

Join us for the 2024 Corvette Hall of Fame as we celebrate exceptional individuals who have significantly contributed to the Corvette's legacy through their achievements, passion, and dedication to the brand.

SPACE IS LIMITED, PURCHASE TODAY

MEET THE 2024 CLASS



Ground to Sky: The Sinkhole Reimagined

The limited engagement exhibit that expands on the timeline of the infamous 2014 sinkhole that captured worldwide attention is now Open. Much like the history of Corvette, [*Ground to Sky: The Sinkhole Reimagined*](#), tells a story of resilience, giving visitors a chance to reflect on the recovery efforts and encapsulating a decade of progress since the

cave-in.

[**EXPLORE MORE**](#)

National Corvette Museum Adds Vito P. Cimilluca To Board Of Directors

“We are very excited to welcome Mr. Cimilluca to the board,” shared Kaye Wagner, National Corvette Museum Board Chair. “His passion for Corvette and his community in New Jersey are a testament to his dedication and hard work. We look forward to having his expertise and knowledge on the board.”

[**READ MORE ABOUT VITO**](#)

Upcoming Museum in Motion Events



MiM National Parks Tour

September 15th – 21st, 2024

[**REGISTER NOW**](#)



MiM 1 Lap of Kentucky Tour

September 24-28, 2024

October 1 -5, 2024

October 15 - 19, 2024

October 22 - 26, 2023

[**JOIN THE SHORT LIST**](#)



Corvette Racing Weekend

October 24- 26, 2024

[**JOIN THE SHORT LIST**](#)

A NIGHT WITH CORVETTE RACING

THURSDAY, AUGUST 29TH
6:00-9:00 PM
LaGala: 601 State Street
Bowling Green. KY

FOR TICKETS:
Call 270.777.4554
Book online: motorsportspark.org

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NCM
CORVETTE MUSEUM

Spend an evening with legendary figures from Corvette Racing at La Gala in downtown Bowling Green. This private event features dinner, entertainment, and a live auction, offering a unique opportunity to connect with the icons of the team.

[**Register for The Corvette Racing Dinner**](#)

[**Banquet**](#)



GET READY FOR THE
**NATIONAL
CORVETTE
CARAVAN**



NEW Merchandise, Special Offers & More



**Womens
2024 Corvette
Caravan Polo**

**2024 Corvette
Caravan
Event T-shirt**

**Mens 2024
Corvette
Caravan Polo**

[See What's Available for the 2024 Corvette Caravan & 30th Anniversary Celebration Event](#)

Limited Time Designs from [Corvette Store](#)

Cruise from town to town in limited edition Caravan designs from [Corvette Store](#). Buy online now to receive your merchandise in time to wear at Caravan, Plus, you'll get **free shipping on orders over \$75!**



If you're shopping for a comfortable cruise - do it now - These [Caravan Tumblers](#), which fit in most Corvette Cup holders are **on sale now for \$20!**

[Get the Tumbler While its On Sale!](#)

E-Ray Touring Laps



**Enjoy
\$100 off
E-Ray
Touring
Laps
during
the 2024
Corvette
Caravan!**

We'll have you zipping around our 3.2, 23-turn road course in the newest and fastest production Corvette ever made!

Register for E-ray Touring Laps During Caravan

*It means more to be a Member!
Renew or purchase a membership today to get free admission and explore discounts on NCM event registration, shopping at the Corvette Store, and so much more!*

Renew Membership

THE CORVETTE STORE VINTAGE SHOP

Fuel your generosity AND clean out your closets by helping the National Corvette Museum's Corvette Store stock our second opening of the Vintage Shop. We're on a mission to fill our shelves with the coolest vintage Corvette merchandise, which will be available in limited "product drops" on [CorvetteStore.com](https://www.corvettestore.com).

WHY A VINTAGE SHOP?

The Corvette Store's Vintage Shop gives the Museum another opportunity to showcase the car's incredible history and the fashions that have accompanied it, while the interest in vintage apparel has skyrocketed with younger generations craving a unique look.

HOW IT WORKS

Do you have old Corvette-branded items taking up space? Instead of letting your collection gather dust, consider donating it to the Corvette Store. We're seeking all types of Corvette merchandise, including T-shirts, totes, lapel pins, and more. All donations must be clean, odorless, and in good (like-new) condition.

- Donations can be shipped to the Corvette Store with Attn: Vintage Shop on the label or dropped off at the Corvette Store on Monday/Wednesday/Friday between 10am – 5pm.
- All Donations must arrive in a closed bag or closed box. Items not in a closed box or bag may be refused.
- Items donated will be inspected by Store associates. Items that do not pass inspection will be discarded at the discretion of store

associates.

- Donations shipped to the store will not be returned.
- Please include name, phone number, email address and physical address in the box for donation purposes
- Pricing is determined by Corvette Store Associates during our product evaluation process. The tax deduction documentation will be provided by the National Corvette Museum Development Team.

*These items will be resold to help support the mission of the Museum.

The following items will not be accepted:

- Dirty, broken, damaged, or items in poor condition.
- Bedding
- Socks
- Batteries or battery tenders
- Food, perishable items, and personal hygiene products
- Automobile Parts
- Large appliances
- Personalized items including R8C merchandise
- Paint or any chemicals

As a Lifetime Member of the National Corvette Museum, you make programs like the Vintage Shop possible and allow us to celebrate the rich history of Corvette while introducing America's Sports Car to a new generation.

Sincerely,
The National Corvette Museum

The National Corvette Museum is a non-profit foundation under section 501(c)(3) of the Internal Revenue Code and is an organization qualified to accept tax-deductible donations. Our Employer Identification Number is 74-2519972. You are receiving no goods or services in return for your contribution; therefore, the full amount of your donation is a deductible contribution as allowed by law.

[Shop the Corvette Store](#)

A Message from Kaye Wagner:

Dear National Corvette Museum Ambassadors,

I would like to thank you for your passion and commitment to the Corvette Community and the National Corvette Museum. Times of transition in any organization can bring many challenges, but they also allow opportunities for growth and improvement. Recently several questions were asked of the Executive Committee by an Ambassador to the Museum. After compiling the answers, we felt that this information would be helpful for all of you to know as Ambassadors.

Q1. What principles are guiding the stewardship of the National Corvette Museum?

The underlying core principle that guides the stewardship of the National Corvette Museum is to preserve the legacy and educate future generations of the engineering, design, and individuals who made the iconic Corvette what it is today while providing inspiration and instilling enthusiasm in what lies ahead for the brand and the role each of us may play in it. To accomplish this, the National Corvette Museum board in collaboration with key leadership,

developed a five-year plan for strategic growth. Facilitated by a third-party specialist, six strategic objectives were identified, which are outlined below.

1. Advancement of [American Alliance of Museum's Accreditation](#) - the guide to best practices that sets the standards for success for museums
2. Become a Cherished Community Asset - not only to the local Bowling Green/Warren County community but also to the Corvette community - a place we are all proud of and want to share with enthusiasts and guests.
3. Continued Growth of Diverse Earned and Contributed Revenue Streams - looking for unique ways to engage with new guests and to continue to partner with our members and donors
4. Intentional Collections Growth - not only ensuring that we have the right artifacts to tell the Corvette story, but that we can appropriately store and preserve the legacy of the Corvette
5. Target New Generations of Enthusiasts - education programs to bring in new enthusiasts as well as encouraging members to share their Corvette stories
6. Develop a Master Campus plan - this includes discussions about expansion and our current need for improved storage as well as the real estate around the Museum.

Each of these represents a piece of the strategic "roadmap" that will guide us forward as stewards of the Museum. For further details on these initiatives and some of the projects, please see the 2023 NCM Bash Membership Update (view publicly on YouTube, begins at timecode 16:18 in the [2023 National Corvette Museum Membership Update](#)) and the 2024 NCM Bash Membership Update (begins at timecode 1:49 in the [2024 Bash Board Update](#)).

Q2. Is the board aligned on the future direction?

Any good board, especially a national board, is comprised of diverse backgrounds – geographically, demographically, and with varied experiences and desired skillsets. Consequently, that diversity brings with it a wide array of experiences and opinions, all of which are respected, considered, and needed in order to make a board and the organization it serves stronger. So, when a board such as this is able to align -- as has the National Corvette Museum's Board – regarding the future direction of the Museum through its five-year strategic growth plan discussed in more detail in question one, the future will be strong for the organization and any hurdles encountered will be overcome. Not only is our Board committed to our strategic plan as a unified vision for the future of the National Corvette Museum, but the Board is also aligned regarding the Museum's mission, vision, and brand promise, referenced on our website.

Q3. Do HR policies ensure consistent policies and best practices for recruiting, developing, and retaining the best talent?

In the last several years, our dedicated Human Resources team has continued to make improvements and achieved several very impressive accomplishments. Highlights include:

- Updates to several policies and the creation of procedures to ensure best business practices - some examples include updates to

the employee handbook, updating company-wide guidelines, and implementing important policies and procedures such as a code of ethics, whistleblower policy, and development of department-specific policies.

- Development of a rolling 12-month plan for employee engagement activities throughout the year to bring our team together in more casual and non-work environments in an effort to both celebrate our employees and provide opportunities for team building.
 - Ensure competitive benefits and compensation by benchmarking company benefits annually and utilizing a global HR consulting firm to conduct a compensation survey to ensure competitive wages for our industry and geographical location. The salary survey is reviewed every three years, and data is collected locally and regionally to make informed decisions about the annual cost of living increases. We have incorporated significant changes in the company's investment in our medical insurance benefits. In 2024, we extended a benefits package for part-time employees and made several enhancements to our full-time employee benefits package. In the last year, we have hired a dedicated recruiting specialist to identify talent for our various and diverse lines of business (from line cooks and bartenders to key leadership positions).
 - Continued investments and annual budget for professional development experiences and opportunities.
 - Development of a robust onboarding and orientation program for new employees that is ongoing and does not end with the completion of new hire paperwork on day one.
 - Continually working with managers and individual employees to ensure every staff member has a thorough job description and title that accurately reflects their duties and defines performance expectations to ensure accountability.
-

Q4. What can be done to improve messaging about financial and other key performance indicators?

We have expanded the content of the Annual report to include revenue and expenses individually for both the National Corvette Museum and NCM Holdings and to provide a detailed breakdown of revenue and expenses for the Museum. Additionally, we publish and make available the Museum's annual IRS 990 and 990T forms. Other Museum key performance indicators align with our five-year plan for strategic growth and are highlighted throughout the [2023 National Corvette Museum Annual Report](#). This includes reaching new generations of Corvette enthusiasts with more than 22,000 youth admissions in 2023 and becoming a cherished community asset by illustrating the \$85M economic impact the Museum Campus has on the community.

Q5. What progress is being made to fill open leadership positions with exceptional talent, and how will they be supported?

Respect for the passion and trusted stewardship of our Museum members, donors, and enthusiasts are two of the key principles driving our board of directors in our search for the new National Corvette Museum CEO. We are carefully balancing the expectations of all our stakeholders, and we are determined to find a

candidate who can execute our five-year plan for strategic growth, deliver best-in-class exhibits and experiences, create and nourish relationships with our partners and community, create a positive environment for staff, and help us advance our mission.

Q6. Given lessons learned, what reforms might be contemplated to ensure transparency and alignment with patrons, donors, and members in the future?

Looking back at our nearly 30-year history, the Museum and the Corvette have undergone significant innovation and change. While grounded in the strategic initiatives outlined in our five-year plan for strategic growth, we are always seeking ways in which we can better communicate with our many stakeholders. Over the past few months, it has become evident that we have not successfully communicated our strategic initiatives guiding our five-year plan to members and ambassadors. We are actively working to address this and to highlight in future communications how any project reflects our strategic vision. We have also highlighted these connections in the 2023 annual report where applicable. We will continue to have yearly membership meetings, the most recent of which was part of the Bash in April of 2024. In that meeting, we highlighted these initiatives as well as shared the Capital Expenditures from last year and projected expenditures for 2024, and we reviewed our giving campaigns from the previous year and highlighted the campaign for the upcoming year. We are aware that not everyone can attend membership meetings, and we are working on providing different ways for these meetings to be accessible to our members, including posting a recording of the session on our YouTube channel for review.

I want to thank you on behalf of the entire Board of Directors and Key Leadership Team for your dedication and for allowing me to address the questions you have shared. The Board, Key Leadership Team, and Museum staff greatly respect our members' and donors' commitment and passion for the car and the Museum. We share that commitment and passion, not only through our personal demonstration of the strategic initiatives, whether through lending our expertise to a real estate decision, knowledge of caring for a car collection, or my personal favorite - telling the story of why we love the car. As board members, we are also using these principles to guide us as we move forward. We have work to do and more lessons to learn, but please know that I am excited about the great things happening at the Museum. With the opening of a new exhibit last week and the quickly approaching Caravan and 30th Anniversary Celebration, now is the time to focus on the next steps that we need to take to ensure the Museum's continued success.

As Ambassadors, we ask you to return to your clubs and share the hard work the Museum staff are doing to provide extraordinary and unique experiences and continue advancing the Museum's mission. I look forward to continued partnerships with all of you and our stakeholders as we move forward on the journey to preserve and protect the legacy of the Corvette - America's Sports Car.



Kaye Wagner
Chair, National Corvette Museum Board

